



*We Analyse, Diagnose and Prescribe  
Practice Management Solutions*



## **PRESCRIBE PRACTICE MANAGEMENT WORKS COLLABORATIVELY WITH FORWARD-THINKING AUSTRALIAN PRIVATE HOSPITALS IN SUPPORTING MEDICAL SPECIALISTS TO RUN SUCCESSFUL AND PROFESSIONALLY MAINTAINED PRIVATE PRACTICES.**

Established in 2014, Prescribe Practice Management is dedicated to helping astute medical professionals establish and grow their private practice through the use of streamlined and innovative virtual systems.

Our comprehensive and stress-free services allow medical professionals to focus solely on patient care, without the costly overheads, administration burdens and staffing concerns.

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## **WHY YOU SHOULD PARTNER WITH PRESCRIBE PRACTICE MANAGEMENT?**

As one of the largest practice management providers in Australia, our professional team has extensive knowledge through many collective years of experience, which we apply to provide excellent service to both medical professionals and their patients.

When medical professionals tap into the wealth of knowledge that exists within Prescribe Practice

Management and our network of select industry experts, navigating the legal, IT, HR, marketing and financial minefields associated with private practice, their job becomes easy.

From the moment a doctor or specialist decides to go out on their own or looks to us for help improving an existing private practice, we are invested in helping them grow and succeed.

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## **OUR PROVEN PROCESS**

Whether a doctor is starting a new practice or requires assistance with their existing business, Prescribe Practice Management follows a proven three-step process to ensure our service is tailored to their needs.

### **1) Analyse**

Following an initial consultation with our founder and CEO, Zipporah French, we analyse several components of the practice to determine key elements to strategise for success.

Examples of our analysis include:

- referral numbers and staffing,
- revenue and cost efficiency,
- streamlining processes and improving practice efficiency.

### **2) Diagnose**

Our diagnosis identifies key issues that may cost, or be costing, the practice's productivity, efficiency or referrals. Transparent steps and solutions will be discussed and implemented to remedy and grow the practice.

### **3) Prescribe**

Our solutions ensure new providers have the assurance that their practice is professionally managed and growing. Existing practices will notice an increase in streamlined efficiency, referrals and staff/patient satisfaction, resulting in less stress for the practitioners and more time to focus on patient care.

# OUR THREE KEY SERVICE AREAS INCLUDE:

Virtual practice management • Medical billing • Recruitment



## VIRTUAL PRACTICE MANAGEMENT

Our virtual practice management service ensures a practice's professional image and reputation as a leading specialist is maintained, without the costly overheads of staff, leasing or fitout. Our proven system also provides specialists with the added flexibility for practitioners to consult from various locations.

We help medical professionals navigate through the set-up of their virtual practice quickly and efficiently, negotiating the various requirements

as well as sourcing practice locations in suitable demographics on their behalf.

Specialists who employ our virtual practice management services are appointed a dedicated practice administrator and have 24-hour access to a support system.

and years within the industry, we have a large network of qualified and competent candidates in the medical sector.

## MEDICAL BILLING

Our billing service ensures accounts are kept up-to-date and claims are lodged with Medicare and private health funds promptly, keeping financial stress on private practices to a minimum.

Alongside the management of aged debtors and outstanding debts, we ensure that there is a constant and positive cash flow, establishing financial security and providing more opportunities for growth.



## RECRUITMENT FOR THE MEDICAL INDUSTRY

Our recruitment service saves medical professionals time and money by finding staff who are the perfect fit for their practice.

We manage the process of advertising and reviewing applicants before presenting a shortlist of suitable candidates who will have been appropriately vetted through a comprehensive interview of skills, knowledge, personality and characteristics. Given our combined experience

# TESTIMONIALS

## Dr Melinda Cook

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*"After stumbling through a virtual surgical practice experience for many years, I was recommended Prescribe Practice Management by a colleague.*

*The level of personal service, attention to detail and consideration of what I wanted has been outstanding. Every issue has been handled with aplomb and no problem has been an unsolvable one. This is the level of service a specialist needs in a virtual medical practice. I get to choose who fronts my reception and have a say in how my practice runs.*

*The virtual practice idea is a great one for a lot of*

*specialists who don't need rooms. My practice goes where I am which benefits patients who want to see me at one site more convenient than another.*

*A virtual practice needs a competent, reliable manager and staff. Someone who is supportive of their clients and who is supportive of their staff.*

*Zipporah and her staff at Prescribe Practice Management have done nothing but impress me. What a relief to be in her competent hands/ If you are looking at the idea of a virtual option for your medical practice, you could not do better than Prescribe Practice Management."*

## Dr David Miller - Orthopaedic Surgeon

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*"Prescribe made starting out in private practice stress free and simple. Zip set everything up so when I was ready to start private practice I just had to concentrate on the clinical side and did not need to worry about the business. The secretaries are knowledgeable, helpful and a real asset in*

*setting up and running my private practice. There is no pressure to pay overheads and their fees are completely fair considering the amount of work they do. If you are looking for a stress-free way to start private practice I highly recommend Zip and her team at Prescribe.*

## Dr Andrew Mayo - Orthopaedic Surgeon

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*"Prescribe Practice Management made starting out in private practice easy. I knew that when I set out privately I would have to negotiate a maze of unknowns, and this was of great concern. Prescribe negotiated these for me and allowed me to learn the ropes at my own pace. There was no pressure*

*to earn immediately as the overheads are minimal, and for a specialist branching out into private practice, that is a huge relief. All Prescribe staff who helped me look after my patients were professional and helpful, and this has grown my practice into what it is today.*



## Zipporah French

FOUNDER, CEO

With 28 years working within private medical practices, Zipporah has developed systems and processes that can streamline and increase efficiency within your practice.



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